



SECURITIES AND EXCHANGE COMMISSION OF PAKISTAN
Specialized Companies Division
Policy, Regulation and Development Department

No. SCD/PRDD/Circular/399/2015

June 29, 2015

CIRCULAR NO. 21 OF 2015

Subject: Placement of Jamapunji web link and logo on the websites of Non-Banking Finance Companies

The Commission, in exercise of its powers conferred under section 282D of the Companies Ordinance 1984 and in continuation to its earlier directive issued vide S.R.O No. 634(I)/2014 dated July 10, 2014 hereby directs that all Non-Banking Finance Companies (NBFCs) shall place the web link of SECP investor education portal "Jamapunji" (<http://jamapunji.pk/>) along with its logo  , which is available on SECP website (<http://www.secp.gov.pk/>) , at a prominent place on the homepage of their websites.

2. NBFCs shall ensure compliance within fifteen days of issuance of this direction. Any violation/circumvention of this direction shall be dealt with in accordance with the relevant provisions of the Companies Ordinance, 1984.



(Asif Jalal Bhatti)
Executive Director (SCD)

Distribution:

1. Chief Executives, NBFCs.
2. Mutual Funds Association of Pakistan.
3. NBF and Modaraba Association of Pakistan
4. Investment Banks Association of Pakistan